

THE OPTIMIZED DIGITAL TRANSFORMATION PROCESS

IDEATE INNOVATE MONETIZE SUPPORT

IDEATE

COLLABORATE & IDENTIFY OPPORTUNITIES

- 1 Explore areas for customer experience, business process & business model improvement**
Optimized Solution digital transformation consultants sit with your team to help define new data-driven business models, customer experience enhancement opportunities and efficiency in business processes
- 2 Identify high value use cases that advance strategic goals**
Once strategic opportunities are uncovered and agreed upon, we develop high value cases that will help meet those objectives quickly and efficiently
- 3 Set clear targets in terms of cost savings, revenues, improved performance & satisfaction**
Clear targets are set next. We define targets against external benchmarks so that you know you are outperforming the best standards in the industry

INNOVATE

BUILD PROOF OF CONCEPT TO BE OPERATIONAL IN WEEKS

- 1 Identify platform strategy**
AMI has the capability to work with best of breed SAP and open source systems. To assess compatibility, we identify existing systems and platforms and explore new platform strategy, if required
- 2 Identify data sources & develop data orchestration layer**
Modern enterprises today have a wide net of discrete data sources that are important at various stages of digital transformation. We use AMI to connect the disparate data sources so they can speak to each other quickly & efficiently
- 3 Integrate & curate data**
We next feed the data into AMI at defined intervals using secure web socket and RESTful APIs. The data is serialized with protocol buffers and then aggregated by passing through content aggregators and IoT smart edge gateway
- 4 Implement blazing fast processing, analytics, and visualizations**
Powered by bespoke and industry name database & dashboard systems, AMI creates powerful event processing with business intelligence, analytics and visualization functionalities so you can be operational in weeks, not months
- 5 Secure System through fault tolerant computing & edge decision**
To ensure the DX solution is robust & secure, we ensure fault tolerant computing and embed data resiliency features

MONETIZE

SEE HOW MUCH TIME & MONEY YOU SAVE

- 1 Get set with ready to Use Modules**
With a plug and play feature of the various modules in our digital catalog, such as datasets, visual analytics, algorithms, apps, standards, custom tools and more, we can tailor a solution for your organization at a very rapid pace
- 2 APIs to extend your capabilities**
We can help customers extend AMI functionality into their own applications through powerful APIs
- 3 Measure & Improve**
We next measure the results against the targets and benchmarks set earlier in the process

SUPPORT

EXPLORE NEW WAYS OF LOOKING AT THINGS

- 1 Support for iterative and transformative enterprise solutions**
If you have questions or need to tweak a solution, our IIM process is designed to be user friendly. From iterative solutions to large scale enterprise-wide digital transformation, we provide ongoing maintenance and support to guide and enhance your DX journey.

ABOUT OPTIMIZED

Optimized Solutions International is a global professional services organization providing business enterprise solutions to clients for over 20 years. A pioneer in applying innovative, technology-based solutions to common business problems, Optimized Solutions is headquartered in Chicago, Illinois with offices in Boston & India.

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